

Adler Group and Kawa Capital Management Team Up in Launch of Adler Kawa Real Estate Advisors

Real estate investment and management firm will focus on acquiring income-generating assets in the southern and eastern U.S.

Miami Beach, FL – February 4, 2013 – With the nation’s economy rebounding and fresh capital coming off the sidelines, one of South Florida’s most prominent real estate companies is joining forces with one of its most active alternative investment firms to create a new company focused on seizing opportunity in the U.S. commercial real estate sector. Adler Kawa Real Estate Advisors (Adler Kawa), a joint venture between Adler Group and Kawa Capital Management, will focus on fund management and real estate acquisitions in growth-oriented markets across the U.S.

The formation of Adler Kawa represents an evolution for Adler Group, a full-service firm with over 50 years of experience managing and leasing multi-tenant office and industrial assets. Adler Group presently manages assets comprising 7.2 million square feet in the southern and eastern U.S. The newly-launched Adler Kawa will be led by the same management team and adhere to the same investment strategies that proved successful under the Adler Group banner. Kawa Capital Management will continue to manage its portfolio of alternative investments.

The Adler Kawa joint venture invests in commercial real estate through discretionary funds, managed accounts and individual asset joint ventures. Adler Kawa will be led by President and CEO Matthew L. Adler, who will oversee all investment activities. Mr. Adler previously managed investment efforts for Adler Group, including the deployment of the Adler Real Estate Fund.

“We believe commercial real estate is a viable vehicle for achieving yield and cash flow,” said Adler Kawa Real Estate Advisors President and CEO Matthew L. Adler. “The launch of Adler Kawa creates a dedicated real estate investment firm which benefits from its relationship with Adler Group’s full-service, vertically-integrated platform. This new structure will allow Adler Group to focus on operations and development while Adler Kawa concentrates on investments and portfolio management. The joint venture will also create additional discretionary capital that leads to better acquisition opportunities and higher asset values.”

In addition to Matthew L. Adler, the Adler Kawa Board of Directors will include Adler Group Founder, Chairman and CEO Michael M. Adler, Kawa Capital Management Founder Daniel Ades, and Ganot Capital CEO Matan Ben-Aviv.

“The formation of Adler Kawa Real Estate Advisors represents the best of both worlds for our respective firms and our investors,” said Adler Kawa Director and Kawa Capital Management

Founder Daniel Ades. “Adler Kawa benefits from Adler Group’s decades of real estate expertise and Kawa Capital Management’s investment, operations and risk management skills. The result will be an integrated platform that combines market intelligence, investment acumen and vertical capabilities leading to strong risk adjusted returns.”

While the creation of Adler Kawa is a new chapter for Adler Group and Kawa Capital Management, the firm’s investment approach and the team of professionals managing its portfolio will remain consistent, according to Matthew L. Adler.

“Our investment philosophy to date – namely our focus on multi-tenant properties in U.S. markets experiencing economic growth and favorable demographic trends – will continue to guide our strategy. Additionally, the professionals responsible for acquisitions and asset management of Adler Group’s existing commercial portfolio will maintain a day-to-day role in Adler Kawa’s investment decisions and operations,” said Mr. Adler.

Prior to launching Adler Kawa, Adler Group and Kawa Capital Management recently teamed up to acquire a portfolio of flex properties in Houston, Texas and the Greenbriar Business Park in Nashville, Tennessee.

About Adler Kawa Real Estate Advisors

Adler Kawa Real Estate Advisors (Adler Kawa) is a Miami Beach-based joint venture between Adler Group, Inc. and alternative investment firm Kawa Capital Management. Driven by an experienced team of professionals with investment, private equity, leasing, and property management backgrounds, the firm invests in multi-tenant industrial and office properties in the southern and eastern regions of the United States. Learn more at www.AdlerKawa.com.

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